

Western Deans Meeting Draft Agenda

Saturday January 12th, 2019

Trattoria Burnaby Restaurant

19h00 – 21h30 *Dinner*

Sunday January 13th, 2019

Simon Fraser University

08h30 -09h00 *Informal Buffet Breakfast*

09h05 -09h50 *Welcome, Opening Remarks*
Roundtable Discussion on Current Issues for Schools

- Saul Klein, Dean, Peter B. Gustavson School of Business, UVic

09h50 – 11h00 *Changing Fundraising Context*

When is a good time to go fund raising? Never?

Few business school deans are trained in fund raising, or have any clue how to be an effective fund raiser when they start their terms. But most every president expects the business school dean to bring in the cash, and many business leaders are more comfortable giving to a business school dean than others.

This session will be an interactive workshop involving all participants and addressing questions such as:

- When is fund raising fun?
- What are the barriers to success?
- What do donors want, and how can we make them happy?
- Can we make them happy?
- How do deans create the vision to get donors excited?
- Managing expectations – it is not like investing in a business.



Bring your best questions, your best answers, and your best stories to this interactive session.

- Jim Dewald, Dean, Haskayne School of Business, University of Calgary (Moderator)

11h00 -11h15

Break

11h15 - 12h30

Engagement with First Nations

Business Schools in Canada have identified Indigenous economic self-reliance as a strategic priority.

The Call to Action item number 2-92 from the Truth and Reconciliation Commission of Canada (TRC) calls upon the corporate sector in Canada to “ensure that Aboriginal peoples have equitable access to jobs, training, and education opportunities in the corporate sector, and that Aboriginal communities gain long-term sustainable benefits from economic development projects.”

Indigenous economic reconciliation, then, is critical to the broader National dialogue on Reconciliation.

This session will focus on sharing strategies, approaches and actions that can be appropriately integrated to help Canadian Business Schools take action on the road to economic reconciliation.

- Brent Mainprize, Professor , Peter B. Gustavson School of Business, Business Champion, National Consortium for Indigenous Economic Development, University of Victoria (Co - Moderator)
- Arthur Mercer (Chief Galga), Executive in Residence at the National Consortium for Indigenous Economic Development, Gustavson School of Business, University of Victoria (Co-moderator)

12h40 - 13h40

Lunch



13h45 -15h15

Tenure and Promotion Standards for “Community Engagement” Research

University renewal, tenure and promotion standards typically concentrate on teaching, research and service performance.

Within the research category, our tenure standards generally speak of a body of high-quality scholarly work completed beyond that demonstrated at time of appointment. To assess quality, the standards may refer to journal rankings, citation scores and journal impact factors.

A growing area of research interest for our faculty involves community engaged scholarly activity. In such work, faculty may connect with community partners and non-profit organizations.

The output of these activities could include presentations and public agency reports.

However, how do we evaluate the quality of this work? We may not have the luxury of referring to journal rankings or impact factors. How can we modify our standards to accommodate these activities? More generally, should we modify our standards?

- Keith Willoughby, Dean, Edwards School of Business, University of Saskatchewan (Moderator)
- Gina Grandy, Dean, Faculty of Business Administration, University of Regina (Panelist) TBA
- Mike Henry, Dean, School of Business & Economics, Thompson Rivers University (Panelist)



CANADIAN FEDERATION OF BUSINESS SCHOOL DEANS
FÉDÉRATION CANADIENNE DES DOYENS DES ÉCOLES D'ADMINISTRATION



Practical Information

Accommodation:

Element Vancouver Metrotown
5988 Willingdon Avenue, Burnaby
1 604 558 5524

Sessions, Breakfast & Lunch:

The Diamond Alumni Centre
Simon Fraser University
8888 University Drive, Burnaby

Dinner Saturday Evening:

Trattoria Burnaby Restaurant,
Element Vancouver Metrotown
5988 Willingdon Avenue, Burnaby

Registration:

www.cfbsd.ca

JDC West:

For more information see <http://jdcwest.org/>



CFBSD Western Members

Athabasca University	Deborah Hurst
Brandon University	Heather Gillander
Concordia University Edmonton	Alison Yacyshyn
First Nations University	Jo-anne Goodpipe
Kwantlen Polytechnic University	Stephanie Howes
MacEwan University	Wanda Costen
Mount Royal University	Elizabeth Evans
Royal Roads University	William Holmes
Simon Fraser University	Ali Dastmalchian
The King's University	Ryan Young
Thompson Rivers University	Michael Henry
Trinity Western University	Kevin Sawatsky
University of Alberta	Joseph Doucet
University of British Columbia	Robert Helsley
University of Calgary	Jim Dewald
University of Lethbridge	Kerry Godfrey
University of Northern B.C.	Sungchul Choi
University of Manitoba	Gady Jacoby
University of Regina	Gina Grandy
University of Saskatchewan	Keith Willoughby
University of the Fraser Valley	Frank Ulbrich
University of Victoria	Saul Klein
University of Winnipeg	Hugh Grant